



SAKTHI
INNOVATIVE CRAFT

PRODUCT CATALOG





ABOUT OUR BRAND

Shakthi Cups: A Legacy of Sustainability and Innovation

Founded in 2004, Shakthi Cups began its journey with a mission to provide high-quality, Paper cup solutions. Over the past two decades, we have grown from a modest operation into the largest paper cup manufacturing facility in the region, setting industry standards for quality, sustainability, and innovation.

Shakthi Innovative Craft:



Shakthi Innovative Craft: Redefining Excellence in Sustainable Packaging

In 2024, as we celebrated two decades of success, Shakthi Cups evolved into Shakthi Innovative Craft, reflecting our expanded vision and diversified capabilities. This transformation signifies our commitment to innovation and sustainability in the packaging industry. While we continue to lead in eco-friendly paper cup production, our new identity embraces a broader range of sustainable packaging solutions and creative ventures.

HOT SINGLE WALL CUPS



Driven by the influence of the coffee house culture, Hot Single Wall paper cups are specifically designed to support premium hot drinks. Our Hot paper cups are widely used in coffee shops, restaurants, and offices, they provide a convenient and hygienic way to serve drinks.

2oz to 12oz

60 ml	70 ml	80 ml	90 ml	120 ml	150 ml	200 ml	210 ml	240 ml	360 ml
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COLD SINGLE WALL CUPS

Cold paper cups are specially designed disposable cups for serving cold beverages. Ideal for serving cold drinks, frappes and ice teas.



Cold paper cups are found in many styles and sizes, but are less likely to be used as a solid white cup. Regular paper cups will either have custom prints or a large soda brand.

7oz to 24 oz



210ml
240ml
250ml
330ml
360ml
480ml
650ml
720ml

SINGLE WALL ICECREAM CUPS

Ice cream paper cups are single-use, sturdy cups designed to hold ice cream, frozen yogurt, and other cold desserts. These cups are popular in ice cream parlors, cafes, and events due to their convenience and hygienic use. Our sizes range from

7oz to 24 oz

50ml	100ml	150ml	210ml
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PAPER FOOD CONTAINER

Single Wall Paper Containers

Paper containers deal for restaurants, food trucks, and catering services, they allow for convenient, hygienic food storage and transport.

9 oz to 24 oz

225 ml	250 ml	300 ml	350 ml	500 ml	650 ml	750 ml
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Double Wall Ripple Containers

Paper ripple containers are specialized cups with a unique, textured, ripple-wall design that provides extra insulation for hot beverages like coffee, tea, and soup.

8 oz to 24 oz

250 ml	300 ml	350 ml	500 ml	650 ml	750 ml
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DOUBLE WALL CUPS

Ripple Cups

These feature a corrugated, ripple-wall exterior that creates an insulating air gap, making them easy to hold without a sleeve.

8 oz to 12 oz

240ml	360ml
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Doublewall Cups

These cups have two layers of paper with an insulating air pocket in between, providing superior heat retention and hand comfort. Our sizes range from

8 oz to 12 oz

240ml,	360ml
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BIO PAPER CUPS

Our biodegradable paper cups are crafted from premium paper and coated with eco-friendly PLA or Water-Based Barriers to ensure leak-proof performance. It is decomposable naturally and very eco-friendly.

Looking to add a little extra green to your company's image? Our recyclable paper cups with custom print are the perfect way to send a strong message about your commitment to sustainability!

80ml	100ml	90ml	110ml	150ml	200ml	210ml	250ml
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PAPER AND PLASTIC LID



Get lids for your custom printed paper cups and make sure that your customers can keep their coffee or hot chocolate warm while on the go! Choose from a range of sizes for the perfect fit with your cups and add that extra touch of convenience for your customers.



CPCB CERTIFICATIONS



केन्द्रीय प्रदूषण नियंत्रण बोर्ड
CENTRAL POLLUTION CONTROL BOARD
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT OF INDIA

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Certificate No. - CPCB-UPC-II/ShakthiCups/Tamil Nadu/120

Dated: 06.07.2023

To,

M/s ShakthiCups

S.F. No. 1321/1 to 7 Part, Erode Village,
D. No. 54 Kalyanasundaram Street, Vendipalayam,
Erode Taluk, Erode District - 638002

Sub: Certificate to manufacturer for Manufacturing / Selling of Compostable Carry Bags and Commodities.

With reference to the application no. ShakthiCups/Tamil Nadu/120 dated 06 Jul 2023 this is to certify that M/s ShakthiCups plant located at S.F. No. 1321/1 to 7 Part, Erode Village, D. No. 54 Kalyanasundaram Street, Vendipalayam, Erode Taluk, Erode District - 638002 is fulfilling the criteria as per revised Standard Operating Procedure (SOP) for issuing certificate as per the provisions 4(h)&11(c) of Plastic Waste Management Rules, 2018, for manufacturing and selling of compostable carry bags and commodities in Indian Market as 'MANUFACTURER'.

Certificate for manufacturing and selling of compostable plastic bags and commodities in Indian market is hereby issued to M/s ShakthiCups plant located at S.F. No. 1321/1 to 7 Part, Erode Village, D. No. 54 Kalyanasundaram Street, Vendipalayam, Erode Taluk, Erode District - 638002 as 'MANUFACTURER' with the following conditions:

- The end product "Compostable plastic and commodities" shall be manufactured using the raw materials "PLA, PBAT" and following the production process (Annexure I).
- Each carrybag and commodities made from compostable material or plastic shall bear a label "COMPOSTABLE" IS/ISO:17088 titled as Specifications for "Compostable Plastic" in English & regional language. Each carrybag and commodities shall also have printed code and Certificate Number of "MANUFACTURER"
- The manufacturer shall generate QR code based on the details (Name, plant address, CPCB certificate no. etc.) provided in the certificate issued by CPCB and QR code shall be provided on each of the carry bag and commodities manufactured at the certified unit. The "verifiable" details of the QR code shall be shared with the SPCB/PCC/CPCB within one month of issue of this Certificate.
- This certificate issued by CPCB shall not require renewal. However, a fresh application shall be filed with CPCB for grant of certificate, in case there is any change in raw material/ production process or product.
- The Manufacturer shall provide six-monthly report giving details of raw material procurement and product sale to SPCB/PCC/CPCB as per the prescribed format.

vi. The "Manufacturer" shall comply with provisions of PWM Rules / Guidelines issued from time to time by the Ministry of Environment, Forest & Climate Change or Central Pollution Control Board.

vii. If the certified Manufacturer is found non-complying with the provisions of the PWM Rules, 2018, the Certificate shall stand cancelled

(Divya Sinha)
Director & i/c UPC-II

दिव्या सिन्हा / Divya Sinha
वैज्ञानिक ए/ / Scientist F
केन्द्रीय प्रदूषण नियंत्रण बोर्ड
Central Pollution Control Board
(पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय, भारत सरकार)
Min. of Environment, Forest & Climate Change, Govt. of India
परिवेश भवन, पूर्वी अर्जुन नगर, दिल्ली-110032
Parivesh Bhawan, East Arjun Nagar, Delhi-110032

‘परिवेश भवन’ पूर्वी अर्जुन नगर, दिल्ली-110032

Parivesh Bhawan, East Arjun Nagar, Delhi-110032

दूरभाष/Tel: 43102030, 22305792, वेबसाइट/Website: www.cpcb.nic.in

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TAMILNADU POLLUTION CONTROL BOARD

REGISTRATION FOR THE PRODUCERS

Registration No. 23PRD52912740 Dated 13/06/2023

Proceeding No. TNPCB/DEE/Erode/1716EDL/PWR/2023, Dated 13/06/2023

Sub: Tamilnadu Pollution Control Board - Plastic Waste Registration -Renewal - M/s SHAKTHI CUPS, S.F. No. 1321/1 to 7 Part, ERODE Village, ERODE Taluk, Erode District - Registration under Rule 13(2) of Plastic Waste Management Rules, 2016 as amended in 2018 - Issued - Regarding.

Ref: 1. PWM Proc.No.: TNPCB/DEE/Erode/1716EDL/PWR/2022, Dated: 21/02/2022
2. Unit's Application No. 52912740 for Plastic Waste Authorisation Dated: 16.05.2023
3. IR. No. F.1716EDL/GS/DEE/EDL/PWR/2023, Dated: 13/06/2023

The Tamilnadu Pollution Control Board after examining the application, hereby certifies that M/s SHAKTHI CUPS, S.F. No. 1321/1 to 7 Part, ERODE Village, ERODE Taluk, Erode District has been registered as a unit under Plastic Waste Management Rules, 2016 as amended in 2018 for manufacturing.

Product Name	Quantity	Unit
BIO COMPOSTABLE PAPER CUPS	8710000	Nos/Month
Bio compostable paper tubs with Lids	1170000	Nos/Month

This certificate of registration shall be valid for the period up to 31/03/2027 unless revoked or suspended.

The certificate is granted subject to the following conditions:

- The unit shall not manufacture, stock, distribute or sell any carry bags irrespective of thickness made of virgin or recycled plastics.
- The unit shall adhere with all the conditions mentioned in the Plastic Waste Management Rules, 2016 as amended in 2018.
- The unit shall ensure that multi-layered packaging shall have name and Registration number of the Manufacturer.
- The unit shall ensure that each compostable plastic carry bag shall have name, registration number of the manufacturer and thickness of each bag and also certificate number obtained from CPCB.
- Each carry bag made from compostable plastics shall have a label "compostable" and shall conform to the Indian Standard: IS or ISO 17088:2008 title as specifications for "Compostable Plastics".
- The unit shall ensure that plastic sheet or like/cover made of plastic sheet shall have the name of the manufacturer, registration number of the manufacturer, thickness of plastic sheet/cover and usage purpose of the plastic sheet/cover.
- The unit shall ensure that plastic sheet or like/cover made of plastic sheet used for packaging, wrapping the commodity shall not be less than fifty microns in thickness except where the thickness of such plastic sheets impair the functionality of the product.

TAMILNADU POLLUTION CONTROL BOARD

- The unit shall ensure that the plastic material shall not be used in any package for packing gutkha, pan masala and tobacco in all forms.
- The unit shall provide QR code/bar coding for the compostable carry bags manufactured by them in order to prevent fake compostable carry bags.
- The unit shall coordinate with UNDP to work out EPR inline with the proposed integrated model for the state of TN.
- The Producer shall submit action plan for waste collection system based on EPR enclosed by the MAWS Dept at the time of recovery of Registration.
- The unit shall furnish their production, distribution and retailer/sale point details every month to the District Environmental Engineer citing the Registration Number.

Additional conditions

- The unit shall ensure each plastic carry bag and multi-layered packaging shall have the information related to name and certificate number of manufacturer [Rule 4(h)] in case of carry bags made from compostable plastic printed in English on the bag in accordance with 11(1) of Plastic Waste Management Rules.
- The unit shall ensure that the manufacturer shall generate QR Code based on the details provided in the certificate issued by CPCB and QR Code shall be provided on each of the carry bag manufactured at the certified unit and the details of the QR Code shall be submitted to the Board.
- The unit shall ensure that the manufacturer/seller shall provide six monthly report giving details of raw material procurement and product sale to the Board.
- The unit shall adhere to Plastic Waste Management Rules, 2016 as amended at all times.
- The unit shall comply with the directions issued by the Hon'ble NGT (PB) in O. A. No. 593 of 2017 at all times.
- The unit shall comply with the G.O Ms. No. 84, Environment and Forests (EC.2) Department dated 25.06.2018 and shall not manufacture the 14 banned plastic items under any circumstances.

L MOHAN
Digitally signed by L MOHAN
Date: 2023.06.28 17:45:11
+05'30'
District Environmental Engineer
Tamil Nadu Pollution Control Board,
ERODE

To
The Partner
SHAKTHI CUPS
S.F. No. 1321/1 to 7 Part, Erode Village,
D. No. 54, Kalyanasundaram Street, Vendipalayam,
Erode Taluk, Erode District.
638002

Copy submitted to

- The Member Secretary, Tamilnadu Pollution Control Board, Chennai, for favour of kind information
- The Joint Chief Environmental Engineer(M), Tamilnadu Pollution Control Board, Salem for favour of kind information



CONTACT US

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No matter your situation or special needs we can together
find a solution that will fit design and delivery needs.
Let us help you with getting print on food packaging.



WE PROUDLY SERVE OUR VALUED CUSTOMERS

